

**WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.**



**FINAL SIZE**  
2.7" x 2.5"

**DOCUMENT SIZE WITH BLEED**  
2.95" x 2.75"

**SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

**TRIM LINE**

The printed product will be cut here.

**BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!  
ALSO, AVOID PLACING TEXT NEAR THE EDGE, AESTHETICALLY IT CREATES AN IMBALANCE!